



Silicon Valley Association of Republican Women

Volume 6, Number 10

December 2012

www.SVARW.com

We conservatives have a choice...

We can crawl under a rock and hide, or we can fight for liberty and freedom.

What will you do?

MARK YOUR CALENDAR!

- ◆ **December 8th**—Patriot Party
- ◆ **December 12th**—SVARW Christmas Luncheon
- ◆ **January 16th**—SVARW Monthly Meeting—First Time Guests are FREE!!
- ◆ **February 20th**—SVARW Monthly Meeting

SVARW MONTHLY MEETINGS

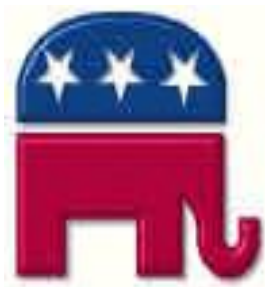
La Rinconada
Country Club

9 a.m. to 11 a.m.
14595 Clearview Drive
Los Gatos, CA 95032

Tickets for Monthly Meetings
can be purchased at:

www.SVARW.com

See You There!



Upcoming Events at SVARW

Patriot Party, Christmas Brunch nearly here

The recent election results delivered a huge blow to liberty and freedom. But as disappointed as we all are, now is not the time to stop fighting for the sake of us, our children and our grandchildren.

It's not too late to get your tickets for the Patriot Party or the annual Christmas Brunch on December 12 with speaker Marc Klaas and music by students from Valley Christian School.

Call Lisa Marshik at 408-348-5238 today! See details about Christmas Brunch on page 4. Brunch start time has changed from 10 a.m. to 10:30 a.m.



Let's all regroup this Saturday, December 8, for our last Patriot Party of 2012. Come and celebrate the Christmas season (and yes, do a bit of election results-commiserating) with like-minded conservatives and enjoy delicious appetizers, wine and holiday cheer.

Where: Home of Maria and Larry Fischer
105 Kathy Court, Los Gatos

Time: 5 to 7 p.m. Saturday, Dec. 8

Cost: \$10 [Click here to purchase ticket.](#)

Questions: contact Lisa at lmashik@comcast.net or call: 408-348-5238

SVARW Celebration!

Time change!

Don't miss the annual Christmas Brunch on Wednesday, December 12. Guest speaker will be Marc Klaas of KlaasKids Foundation and students from Valley Christian School will provide musical entertainment. Please note the check-in time has been moved to 10:30 a.m. See details on page 4.

What's behind the gender gap?

The new year is nearly here and we have some great speakers lined up so far. We hope you will join us.

On **January 16**, come learn about "The Gender Gap: How It Came About." Our speaker will be Dr. Padma Manian, History Professor at San Jose City College. She will review the issues, provide historical context both from a timeline and geographical perspective, and comment on the impact of the November election results on women.

Dr. Manian is an expert on women's issues worldwide, and is probably

the only conservative professor teaching on this topic in the U.S.

Remember, the January meeting is free for first-time guests of current SVARW members. This meeting's topic provides a great opportunity to introduce young conservative women to our organization.



Professor Padma Manian

Time: Check-in at 9 a.m. with breakfast and meetings starting at 9:30 a.m.

Date: January 16

Location: La Rinconada Country Club, 14595 Clearview Drive, Los Gatos

Cost: \$15 includes continental breakfast. Buy online at www.SVARW.com



2013 Officers
President
Cathy Davis

First Vice President
Allison Spiller

Second Vice
President
**Debra Janssen-
Martinez**

Recording Secretary
Sherill Martinez

Corresponding
Secretary
Kirsten Williams

Treasurer
Lisa Seago

Next Board Meeting
Wednesday, January 23
at 9:30 a.m.

Sunshine

Norine needs to know if a member is ill or has lost a loved one. We care about our members and would like to follow up with a call and a card.

Please call Norine Bacon to let her know.
408-377-7111

Reagan insider to speak at February meeting

On **February 20**, you will get a behind-the-scenes look at Ronald Reagan's time in the White House. Speaker Tom Lorenzen served in the administrations of Reagan, George H.W. Bush and George W. Bush and currently is a senior consultant to the Reagan Presidential Library and Foundation. His talk, "Understanding Reagan," will expand your knowledge of the man, his presidency and the people close to Reagan who helped shape his world view. Given the election results, Mr. Lorenzen's talk should be inspiring to us all.

The **March 20** speaker will be SVARW member and California health care expert Sylvia Oliverez. Sylvia will be speaking about how the Obamacare implementation will affect

our healthcare choices and costs for Californians. Sylvia is as a licensed insurance broker and account manager in corporate employee benefits. She has also been a marketing representative for Kaiser Permanente, United/Metra Healthcare, Unum/Provident and the Saratoga Institute. This promises to be a "don't miss" session.



President Reagan

Meet the new SVARW newsletter editor

It brings me great satisfaction to take on the role of editor of the SVARW newsletter. In my short time as a member, I have met a group of women who are on fire for the same conservative causes that inspire me: fiscal responsibility, personal freedom and limited government.

The board asked me to introduce myself to newsletter readers and explain a little about what



Joyce Swanson-Hall

brought me to SVARW in particular and to the Republican party in general. The short answer is that I recently moved back to San Jose after a dozen years in the conservative realm of northern Nevada. I was lonely for other people who held my views and SVARW seemed a likely group with interesting monthly speakers. The \$15 meeting cost seemed a small price for food, education, the chance to network and possibly make a difference in local elections.

If you have ideas for the newsletter, please don't hesitate to email me at jswanhall@yahoo.com or call me at 775-848-7370.

Contact your elected officials

CONTACT INFORMATION FOR CALIFORNIA GOVERNOR

State Capitol
Sacramento, CA 95814
Phone: 916-445-2841
FAX (most effective):
916-445-4633
Email: www.govmail.ca.gov

Assemblyman
Rich Gordon
650-691-2121

Assemblyman Jim Beall
408-282-8920

State Senator
Sam Blakeslee
916-651-4015

State Senator
Maj. Ldr. Ellen Corbett
(510) 794-3900

State Senator
S. Joseph Simitian
(650) 688-6384

State Senator
Elaine Alquist
(408) 286-8318

Will Obama's re-election be a boon for SVARW?

By Debra Janssen-Martinez
Second Vice-President

As we begin to recover from the shock of November's election, several of my conservative friends have emailed that they're sick of all things political right now and just want to take a break from it all. Many of us question whether or not we should stay in SVARW or change to "decline to state." We wonder if conservative principals can ever prevail in a Democrat dominated California. This is the time when we need to reflect and regroup.

The origins of what has become SVARW began as a result of the crushing defeat of Barry Goldwater and the budding conservative movement headed by liberals in the election of 1964. The group grew slowly from just a handful of concerned Los Gatos, to a county-wide representation in 2008 of more than 100 members. Since the Obama inauguration we've exploded to more than 300.

Despite living in one of the most liberal areas of the country, our conservative organization has more than doubled, because we feel the need to fight policies we know will damage our country.

While there are many fine Republican Women's organizations in Silicon Valley, SVARW's tremendous growth can be attributed to several factors:

- SVARW is an independent organization that, per our bylaws, allows us to endorse any candidate regardless of party affiliation and promote any conservative issues of interest to our group. (We are not affiliated with the Republican Federated Women's Organization.)
- SVARW is an active organization, endorsing candidates and sponsoring fundraisers and precinct walks to support candidates.
- SVARW holds social events that enable like-minded conservatives to meet and mingle on a regular basis.
- SVARW leverages technology to get our message out with a website, e-mail updates and a Facebook page.
- SVARW has helped conservative groups promote their activities by establishing www.TheConservativeCalendar.com with its weekly e-mail of upcoming conservative events.

Conservatives are motivated to reverse the liberal Obama agenda however we can. The Conservative Forum

and local Silicon Valley Tea Party Patriots groups have also grown since 2008. Online conservative communities and media outlets have increased virally. We're growing even as the liberals' iron grip on political power in our state crowds out our freedoms, while sticking hardworking people the bill via escalating taxes and strangling regulations.

It's helpful to take stock of why we joined SVARW. We meet with other conservatives to advance the principals of limited government, sound fiscal management, and personal responsibility. We join together to support conservatives in attaining the lowest rungs of government: school boards, city councils and county

government. We get out the vote and influence the outcome for statewide and national issues and officeholders. And, we throw great parties where political correctness and small ideas are parked outside.

Conservatives have what it takes to win and govern. We must sharpen our message and broadcast it more effectively. Conservative talking points were adopted by the Obama campaign to fool working class and suburban voters. A majority of Americans identify with conservative

principles and will vote for our values, if properly messaged. We cannot let liars and self-interested politicians define our positions and policies for us.

We're all a little sick of the political process right now. I'm sicker of Democrats trying to "help" us by lecturing Republicans on how to repair our brand by throwing conservative principals overboard. Yes, we need to take a bit of a break and reflect. We must emphasize what is working and identify where our message has been distorted. We are not haters of women, minorities, the poor, or immigrants. We represent freedom, opportunity and responsible government for *all* Americans.

Our national bench is deep and we can win. It includes many rising stars such as Nikki Haley, Susana Martinez, Bobby Jindal and Marco Rubio. We need to figure out how to translate their strengths to our local political races and issues. A speaker at one of our "Political Parties," Rep. Cathy McMorris-Rodgers, has just won a powerful senior leadership position in the House. Maybe she'll be the next Speaker of the House. Move over Nancy Pelosi, the next generation of Republican women have far more to offer than a bleak government-run life.

The point is, we can't just hand our future over to the enemies of freedom and prosperity because we were beaten in an ugly political brawl. We will lose some battles, but we must not lose the larger war.

"We can't just hand our future over to the enemies of freedom and prosperity because we were beaten in an ugly political brawl."

SVARW Celebration!

Don't miss out!

If you haven't bought your ticket, call Lisa Marshik today at 408-348-5238 or email lmashik@comcast.net

Wednesday, December 12th Note: Time changed from 10 a.m. to 10:30 a.m.

Check-in starts: 10:30 a.m. — Program begins: 11 a.m.

Marc Klaas to speak at annual brunch

SVARW is honored to have Marc Klaas of the KlaasKids Foundation as its featured speaker and his organization Klaas Kids as our designated charity for 2012.

Mr. Klaas has been a very passionate and involved presence in our own local missing child tragedy, the kidnap and presumed murder of Morgan Hill's Sierra LaMar. His high profile advocacy has attracted scores of media attention and inspired an ongoing outpouring of volunteers and donations in the cause to find Sierra. Mr. Klaas' journey as a nationally prominent advocate began in 1993 with his own family's tragic experience of the kidnap and murder of his 12-year old daughter Polly.

A tireless and effective advocate for preventing crimes against children, Mr. Klaas



Marc Klaas

has appeared on many television programs and syndicated talk shows, and is a regular resource for CNN, FOX and MSNBC.

ABOUT KlaasKids Foundation

The organization provides nationwide parental awareness and child safety information. It encourages partnerships between neighborhood law enforcement, organizations and the private sector that create safe, crime free communities. It promotes legislative reform that effectively protects children from abuse, neglect and abduction. KlassKids Assists families of kidnapped children, most recently in the disappearance of Sierra LaMar, of Morgan Hill.

Find more information at:
<http://www.KlaasKids.org/>

Please bring your checkbooks to contribute to this wonderful charity (tax deductible).

Brunch Details

Reserve your place today for SVARW's annual Christmas Brunch! Our program includes:

- Installation of SVARW Officers for 2013
- Featured Charity: KlaasKids Foundation
- Speaker: Marc Klaas
- Holiday Entertainment by students from Valley Christian School
- Delicious Lunch

Cost: \$35

Location: La Rinconada Country Club, 14595 Clearview Drive, Los Gatos
Husbands and guests welcome!

3-Course Lunch

Includes

Choice of Entrée:

Red Wine Braised Beef Short
Ribs

Or

Artichoke Ravioli
(vegetarian)

Roasted Butternut Squash
Bisque

Assorted Rolls

Dessert: Yule Log

Coffee, Tea, Iced Tea

SVARW members are encouraged to consider making a donation to KlaasKids Foundation at our December meeting.

Silicon Valley Association of Republican Women

www.SVARW.com



You are invited to come and meet others who share your political perspective.

Our purpose is to educate and motivate our members and to help elect qualified Republicans to office. Our members range from those who just want to be informed by reading our newsletters and email updates to those who are interested in being extremely active.

Annual Membership Dues:

\$25 per year. Add \$5 for husband supporting member

Make check payable to **SVARW** and mail to:
SVARW, P.O. Box 3194, Saratoga, CA 95070

Membership includes:

- Interesting monthly speakers
- Candidate forums
- Monthly newsletter
- Email updates
- Invitations to special events
- Roster of Members
- Website: www.SVARW.com
- Trips and tours

Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____

Cell Phone: _____

Email Address: _____

Please add my husband _____ as a supporting member.

I am a registered Republican and agree to abide by SVARW By-Laws. I understand that the SVARW Roster is for SVARW member use only and only for SVARW projects and events. I understand that membership in SVARW is subject to approval.

Signature of Applicant Date: _____

Silicon Valley Association of Republican Women

P.O Box 3194
Saratoga, CA 95070



OUR MISSION

SVARW is an independent, conservative organization committed to supporting and defending the principles of our Founding Fathers as written in the Constitution of the United States of America, whose mission it is to elect qualified, conservatives to Santa Clara County non-partisan offices, and to educate and motivate our members to support Conservative principles.

Inside this issue:

Monthly Meeting	1
Coming Events	1, 2
Obama a Boon for SVARW?	3
Christmas Brunch	4
Membership Renewal Form	5
Membership Renewal	6

Time To Renew Your SVARW Membership

Your SVARW membership for 2012 expires on December 31, 2012. Membership is \$25 per year and includes 10 issues of the SVARW newsletter as well as a copy of the printed membership roster (email updates are sent to both members and non-members). You can add your spouse as an associate member for \$5. There are three ways to renew your membership:

1. Go to the www.SVARW.com website. There is a link on the home page to pay your dues with a credit card.

2. Write a check to SVARW and bring it to our next meeting. We will have a form there for you to complete.

3. Complete the membership application on page 7 and mail with your check made out to SVARW to:

SVARW
P.O. Box 3194
Saratoga, CA 95070

If you joined SVARW this year when you purchased tickets to Stars and Stripes or if you joined SVARW after September 1, 2012, your dues are paid through December 31, 2013.

