



Silicon Valley
Association of Republican Women

Volume 5, Number 2

February 2011

www.SVARW.com

Upcoming Events at SVARW

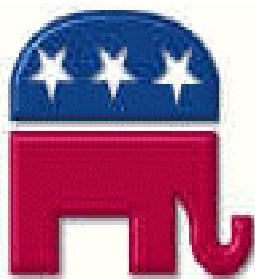
MARK YOUR CALENDAR!

- ◆ February 16th —Monthly meeting featuring Ward Connerly speaking on "The issue of Racism and the Myth of Affirmative Action"
- ◆ February 17th —Social Media Workshop for SVARW Members
- ◆ March 16th —Monthly meeting with John Graham of Pacific Research Institute—Update on Obamacare
- ◆ March 26th —Annual SVARW Liberty Celebration featuring KSFO Talk Show Host, Brian Sussman.

SVARW MONTHLY MEETINGS

La Rinconada
Country Club

9:00 AM to 11:00 AM
14595 Clearview Drive
Los Gatos, CA 95032



February 16, 2011 —SVARW Monthly Meeting

"The Issue of Racism and the Myth of Affirmative Action."

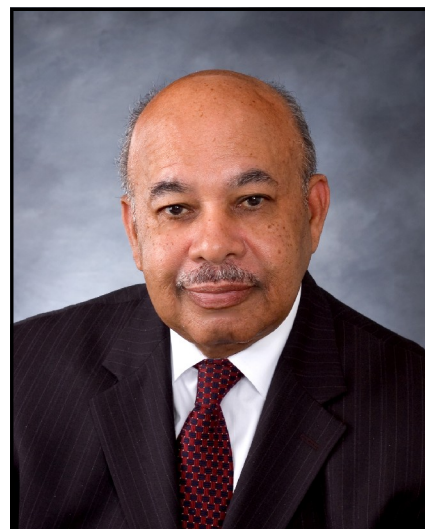
Mr. Connerly is founder and President of the American Civil Rights Institute - a national, not-for-profit organization aimed at educating the public about the need to move beyond race and, specifically, racial and gender preferences. Mr. Connerly has gained national attention as an outspoken advocate of equal opportunity for all Americans, regardless of race, sex, or ethnic background.

Mr. Connerly has been profiled on 60 Minutes, the cover of Parade magazine, the New York Times, Wall Street Journal, Newsweek magazine, and virtually every major news magazine in America. He has also appeared on The NewsHour with Jim Lehrer, Crossfire, Hannity & Colmes, Meet the Press, Dateline, NBC Nightly News, CNN, and C-SPAN.

Mr. Connerly is also the author of *Creating Equal: My Fight Against Race Preferences* and his new release [Lessons from My Uncle James: Beyond Skin Color to the Content of Our Character](#). One part memoir, one part moral guide, *Lessons from My Uncle James* is a touching, funny and ultimately a philosophical book about living a principled and productive life regardless of skin color.

As a member of the University of California Board of Regents, Mr. Connerly focused the attention of the nation on the University's race-based system of preferences in its admissions policy. On July 20, 1995, following Mr. Connerly's lead, a majority of the Regents voted to end the University's use of race as a means for admissions. He was appointed to a 12-year term as UC Regent in March 1993.

Mr. Connerly is also President and Chief Executive Officer of Connerly & Associates, Inc., a Sacramento-based association management and land development consulting firm



Ward Connerly

Meeting Information:

La Rinconada Country Club
14595 Clearview Dr.
Los Gatos, CA 95032
Check in: 9:00 AM
Program Begins: 9:30 AM
Cost: \$13 includes Continental Break-

Don't Miss our March 16th Regular Meeting!



John Graham of Pacific Research Institute – Mr. Graham is a nationally-recognized authority on health care issues and a well-known spokesperson for individual choice and limited government control over medicine. Mr. Graham will provide us with an update on Obamacare, the repeal effort and what it all could ultimately mean for us.



Officers for 2011

President
Cathy Davis

First Vice President
Martha Snodgrass

Second Vice President
Allison Spiller

Recording Secretary
Jan Nedde

Corresponding Secretary
Lisa Seago

Treasurer
Debra Janssen-Martinez

Next Board Meeting
Wednesday, January
26th @ 9:30 AM

Sunshine

Norine needs to know if a member is ill or has lost a loved one. We care about our members and would like to follow up with a call and a card. Please call Norine Bacon and let her know who needs a special call or card.

408-377-7111

Support Our Military

Overseas Coupon Program

Send your coupons to soldiers overseas! This program serves military families by assisting us to forward "manufacturer's coupons" to overseas military bases. These bundles of coupons are placed on tables, at the PX and Commissary, or handed out for use by military members and families on base. This helps the family save valuable dollars and stretch their budget. Please follow these four easy steps:

1. Clip your "manufacturer's coupons" with expiration dates that are no more than one month past their expiration date.
2. Please sort your coupons into "food" and "non-food" bundles and place them into Ziploc baggies.
3. Tally the dollar total for each bundle and mark on each baggie with a felt tipped pen.
4. Bring them to the next SVARW meeting and give them to Christina Sand.

Christina will add up all the tallies and send the coupons overseas. SVARW will be adopting the U.S. Navy base in Gaeta, Italy.

Remember: the magic words are "manufacturer's coupon". Do not send restaurant coupons, assistance vouchers, food stamps, or any other assistance items, which generally have a personal name on them or are issued for a specific person to use. Do not send store coupons, which are only good at the store named, and cannot be used on a military base overseas.

Any questions? Contact Christina Sand.

Email: ccsandessq@gmail.com

Cards for "A Recovering Soldier"

SVARW is providing cards which you can send to recovering soldiers at Walter Reed Hospital. Norma Coe will have a supply of cards and addresses for anyone who wants to participate.

SVARW Adopts Soldier in Iraq Help Send a "Care" Package!

SVARW has "adopted" Anthony Gadd, a former Patriotic Contest Winner, as our military person in Iraq. Please bring items to the meetings to send in our "care" packages for him. Anthony has said he would distribute extra cards and items to those who do not receive any packages, too. He has just arrived so we'll know better later what is needed, but for now items to contribute include cards (perhaps St. Patrick's Day), candy (no chocolate--it melts), magazines, trail mix, etc. (Please remember that we are requested not to include religious items such as Bibles as they might put our military in danger in this area--the chaplains are handling these and know best how to protect our mili-

Announcing SVARW Spring Training Workshop

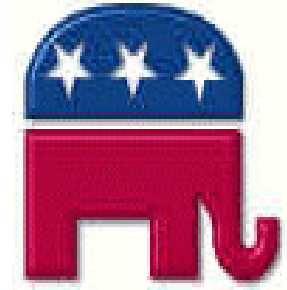
Have you thought about running for public office or assisting a campaign?

Then join us at SVARW's Spring Training, the first in a series of Campaign Development workshops for conservative candidates and campaign teams.

Spring Training, will provide candidates and activists a solid introduction to political campaigning.

At Spring Training you will learn:

- How to be an ideal candidate
- To Determine which races provide your greatest opportunities;
- What level of commitment is required from yourself, your team and family;
- How to put together an exploratory or "draft" committee;
- When to start organizing;
- How to structure that organization;
- How campaigns are "rolled-out"; and
- Where to find start-up funding.



Presented by Conservative Strategy's
Steve Kirschbaum

To be invited to this FREE workshop in March, send an email to svarw_info@svarw.com

SVARW Patriotism Contest —Deadline for Entry is February 15th at Midnight

Visit our website at www.svarw.com to download complete details and entry form

Eligibility: Students in three categories: Elementary School (grades 1-5), Middle School (grades 6-8), High School (grades 9-12) or the equivalent in home school. Public, private and home schooled students are eligible. Students must be U.S Citizens. If a student is eligible to vote, he/she must be registered to vote.

Grand Prize:

Exceptional entry for students age 14 and over by June 1, 2011 receive a full scholarship to City on the Hill (\$400 plus a cash award of \$300 for college.

High School:

Prize: First Place: Partial Scholarship to City on the Hill, Summer 2011 (age 14 and over) (SVARW Member Relative will also receive \$100 for College.)

Second Place: Partial Scholarship to City on the Hill. —Honorable Mentions: Certificates

Topic: American Exceptionalism, Essay of up to 1000 words

Middle School:

First Place: \$100 scholarship for college (SVARW Member Relative will receive \$100 additional scholarship)

Second Place: \$50 scholarship —Honorable Mentions: Certificates

Topic: Chose a quotation from list found online at www.svarw.com and comment on it in an essay of up to 500 words.

Elementary School:

First Place: \$100 for college (SVARW Member Relative will receive a \$100 additional scholarship)

Second Place: \$50 scholarship —Honorable Mentions: Certificates

Contest: Art. Describe why you believe the United States is a great country.



Phone Numbers
Local Assemblyman

Ira Ruskin
(650) 691-2121

Jim Beall
(408) 282-8920

Local State Senators
TBD
(408) 277-9461

Liz Figueroa
(510) 413-5960

S. Joseph Simitian
(650) 688-6384

Elaine Alquist
(408) 286-8318

CONTACT
INFORMATION
FOR
GOVERNOR

State Capitol
Sacramento, CA
95814

Phone:
916-445-2841

FAX is most
effective:
916-445-4633

www.govmail.ca.gov

Legislation

Jude Fletcher —Legislation Chairman

Writing to the Editor

A Writing Workshop presented by Keith DeFilippis

Keith DeFilippis, long time enthusiast of writing letters to the editor and *Chairman of the Writers Group at the Conservative Forum*, gave a wonderful presentation and workshop for members and guests of the SVARW. I would like to highlight many of the points from this very informative and interactive session.

Why Should You Write?

A way to get your views or your candidate's in print or on air
Your letters are counted, even if they are not printed
A great way to respond to a recent article, letter or broadcast
Writing letters to the editor is very satisfying and fun

Who Should you Write?

Newspapers, both local and national
Radio and Television, both local and national
Magazines
E-Mail
FAX
Call-In
Elected Officials (my personal favorite!)

Types of Letters

General
Issues in all of the news media
Specific to a given issue
Often a local issue
Response Letter
Rebuttal to a prior article or editorial
An article in the publication about your candidate

Do's – Things to Remember

You must include your address and phone number for verification
Keep subject current; as in hours or days old, versus weeks
One subject
Make comparisons - Point out inconsistencies
Use third-person where possible
Grabber line

Don'ts – Things to Remember

Do not personalize
Do not threaten
Do not speculate or wander
Do not include or bring up more than one subject



In closing, Keith added that letters could be handwritten or typed; the former of course would be sent via USPS – but keep in mind that regular mail can be slower and letters are at the mercy of their handlers once they reach their destination. E-mail letters and faxes sent to the editor are often reviewed in a timelier manner. Always attempt to keep your writings succinct; letters 125-200 words and articles 600-700 words. Your letter *may be* edited. Above all, know that when you are writing a letter to the editor, you are most likely expressing the viewpoint of many others who are not writing, so keep up the correspondence – you're speaking for many when you do!

Silicon Valley Association of Republican Women's Letter to the Editor Writing Contest

Open to any SVARW member/guest who attended the Keith De Filippis Writing to the Editor Workshop and those members who read the summary of the event by Jude Fletcher (Legislation Page 4)

The first member who gets a letter published in the newspaper will win:

Dinner contributed by Keith De Filippis

Wine sponsored by SVARW

Capitol Resource Lobby Day in Sacramento

Several times a year, CRI's Day at the Capitol attracts hundreds of "ordinary" citizens to spend a day at the state Capitol in Sacramento. There they are equipped with a better understanding of the legislative process, familiarized with pending legislation and briefed by members of the state Legislature.

This year CRI is hosting its first lobby day on
Tuesday, March 15th.

Citizens will be able to lobby their legislator against Senate Bill 48 by Mark Leno of San Francisco. SB 48 would require instruction in social sciences, such as geography, history, economics, communication, psychology, political science and more, to include the role and contributions of lesbian, gay, bisexual, and transgender Americans.



SVARW Members at Lobby Day with Karen England

This bill requires LGBT indoctrination for all public school students from kindergarten through 12th grade.

We must let our elected officials know we do not want our young children indoctrinated with such material while at school.

A Day at the Capitol also gives citizens an opportunity to understand the issues of the day while equipping them in order to be able to clearly and effectively communicate their political perspective in front of members of the legislature or their staff. This day will empower people who have never walked into a legislator's office and help educate repeat attendees on this year's legislative prospects.

If you want to learn the how government works and how you can effectively make a difference, please attend Day at the Capitol.

Citizens Lobby Day -Tuesday, March 15th

Secretary of State Building

1500 11th Street

Sacramento, CA 95814

If you are interested please contact La Tanya Wright via email at ltgwright@gmail.com.



Values Advocacy Council By Claudette Averill

Registration to Vote for New Voters

At the March 26 Liberty Brunch SVARW will be holding a special ceremony for those turning 18 to register them to vote.

If you have a family member or friend who you would like to have in this ceremony, please contact Barbara Wales (408) 379-0727 or rdwales@earthlink.net

Even if the young person has registered to vote within the last year or if they do not turn 18 until this summer, we will be happy to include them in the ceremony.

This will be a wonderful opportunity and we hope to have as many young men and women as possible.



The Values Advocacy Council consists of believers in the Santa Clara County who have come together to fight for conservative principles because there is strength in numbers. They meet every six weeks at Home Church on Winchester Blvd. from 12 PM until 1:30 PM.

Larry Pegram spoke to us regarding SVARW uniting with them to save babies, contact parents for medical release from school, and to alleviate pornography on the children's computers at the libraries.

Three people spoke on January 18 regarding abortions. Jerry Mack told us about the 40 days of prayer that will begin on March 9th at the Planned Parenthood clinic on the corner of Alameda & Naglee. Women have seen people praying here and asked why they weren't there 10 years ago when they had their abortion as they didn't know that they had a choice. They didn't realize there was help for them.

Valerie Hill the director of Real Options (Pregnancy Center) told us that one executive director and 43 members of the board have quit working for Planned Parenthood and are on board with Real Options. They go into the high schools and educate the students on abstinence as there are now over 38 diseases from intercourse.

Rev. Walter Hoyt spent time in jail for trying to help women who were going into the abortion clinic. That decision has been over turned, but the Oakland city council has changed the law to state that no one may hold a sign, pass out information, or speak to a woman going toward the abortion clinic. Since the rev. can no longer offer help at the clinic, he has sold his home and he and his wife are living in an RV so that they can travel and help in areas all over. He has many speaking engagements and has just returned from L.A. where they put up 70 bill boards signs.

There will be one more meeting regarding abortions and what we can do to help. The exact date and speaker will be forth coming.

Kudos to Barbara Wales for being published in the San Jose Mercury News Sunday January 30, 2011. The title of her letter is "Cut the fat, but don't raise taxes" a copy of the letter as published follows.

Cut the fat, but don't raise taxes

Are Gov. Jerry Brown's tax increases the only solution for California? What about other ideas such as eliminating the duplicate agencies of the Franchise Tax Board and the State Board of Equalization? What about eliminating the state controller? What about a part-time Legislature? Can't our governor and Legislature come up with some better ideas than more taxes on already overtaxed people.?

Barbara Wales
Los Gatos

Annual Liberty Celebration

Featuring...

Brian Sussman

“Reducing Personal Liberty Through the Myth of Global Warming”

Renowned meteorologist, KSFO conservative radio talk show host and author Brian Sussman discusses how the green movement, Congress—through Cap and Trade—and falsifying science is impacting our lives

*Plus...Announcing the winners of SVARW's Patriotism Contest for Youth
And... Registering New Voters!!*

Saturday, March 26

Doors Open: 9:00 AM

Social & Refreshments (Mimosas and Brunch in a Box): 9:30 AM

Program: 10:00 AM

Los Gatos Elks, 105 Newell., Los Gatos

Purchase tickets online at www.svarw.com

or complete this form

Tickets are only \$25

Reservations – First Come, First Served

Name _____

Address: _____

City _____ Zip _____

Number of tickets @ \$25 per ticket = \$ _____

If you are purchasing more than one ticket on this form, please provide the name of the additional guests:

Please make your check payable to SVARW and mail to 101 Casa Grande, Los Gatos, CA 95032.



Brian Sussman

Copies of “Climategate” will be available for sale and Mr. Sussman will autograph your book.

Brian Sussman is a San Francisco Bay Area media icon. For twenty years he was one of television's top meteorologists, receiving a handful of Emmys, and over a dozen state and regional awards for “Best Weathercast”. During the 1990s he served as the fill-in weatherman on the nationally broadcast *CBS Morning Show* with Harry Smith.

Sussman has also been recognized by the State of California for assisting in the adoption of foster children. Through his organization, Brian's Kids, Sussman utilized the airwaves of KPIX-TV in San Francisco to highlight children waiting for adoptive families. Between 1989 and 2001, four hundred foster children were placed into permanent families thanks to Brian's Kids.

In 2003 Sussman was hired by KSFO radio in San Francisco and by 2009 his program, *Right Thinking from the Left Coast*, was among the highest rated at the station. Now host of the KSFO morning show, his program is one of the most successful conservative morning talks shows in the country



Silicon Valley Association of Republican Women

P.O Box 3194
Saratoga, CA 95070



Inside this issue:

Upcoming Events	1
Support Our Military	2
Spring Training Workshop	3
Legislation	4
Lobby Day	5
Reports	6
SVARW Liberty Celebration	7
Social Internet Media Workshop	8

You're invited to a Social Internet Media Workshop

Bring your laptops and learn how to use Facebook!

This workshop is intended to teach members of the SVARW how to use Facebook to connect with family, friends, and interests. Kristen Cheng will be teaching the basic and more advanced uses for Facebook.

Please feel free to bring questions regarding email and other social internet media sites.

Thursday, February 17, 2011 at 7pm

Kristen Cheng's Home

2123 Ashton Ave

Menlo Park, CA 94025

Please RSVP to Kristen by Thursday, February 10th

kphillips480@hotmail.com or 415-710-1738