



Silicon Valley
Association of Republican Women

Volume 5, Number 1

January 2011

www.SVARW.com

Upcoming Events at SVARW

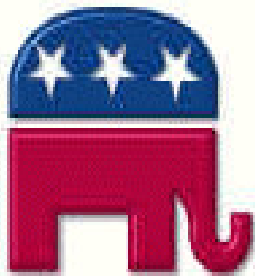
MARK YOUR CALENDAR!

- ♦ January 19th —Kick-Off 2011 Monthly Meeting —Why Aren't Things Made in America?
- ♦ January 22—SVARW Patriot Party
- ♦ January 25th —Letter Writing Workshop
- ♦ February 17th —Social Media Workshop for SVARW Members

SVARW MONTHLY MEETINGS

La Rinconada
Country Club

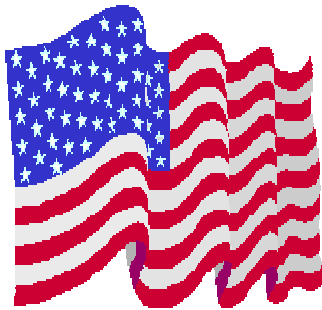
9:00 AM to 11:00 AM
14595 Clearview Drive
Los Gatos, CA 95032



January 19, 2011 —SVARW Monthly Meeting

"Why it's So Hard to Make Things in America Today"

MADE IN



AMERICA

Ron Militello, President and Founder of Redi Shade, Inc. – a California-based manufacturer of window coverings – will give us the lowdown on the difficulties of doing business not only in California but in the rest of the U.S. as well, specifically in regards to:

Healthcare
California minimum wage
Family leave requirements
Workers compensation insurance
California taxes vs other states
NAFTA
High rent/land cost



In addition, Ron will cover:

Why businesses are moving production out of the U.S.
Pros and cons of overseas production
Raising the standard of living in other countries
What he sees in the future for U.S. manufacturing

Founded in 1990 and based in Cotati, California, Redi Shade (www.redishade.com) produces temporary and permanent shades sold by most big box retailers throughout the U.S.

Meeting Information:

La Rinconada Country Club
14595 Clearview Dr.
Los Gatos, CA 95032
Check in: 9:00 AM
Program Begins: 9:30 AM
Cost: \$13 includes Continental Breakfast

Invite your friends to our 2011 kickoff meeting on January 19th!

First time guests are free for this meeting!

SVARW will cover the \$13 cost for the meeting.

SVARW
"Patriot Party"
January 22nd
See page 6

SVARW 2011 Distinguished Speaker Series

Mark your calendar!

SVARW is pleased to announce an impressive lineup of speakers in 2011 – both local and nationally-known personalities who will be speaking on a wide variety of interesting and timely topics.

See Page 7



Officers for 2011

President
Cathy Davis

First Vice President
Martha Snodgrass

Second Vice President
Allison Spiller

Recording Secretary
Jan Nedde

Corresponding Secretary
Lisa Seago

Treasurer
Debra Janssen-Martinez

Next Board Meeting
Wednesday, January
26th @ 9:30 AM

Sunshine

Norine needs to know if a member is ill or has lost a loved one. We care about our members and would like to follow up with a call and a card. Please call Norine Bacon and let her know who needs a special call or card.

408-377-7111

Welcome New Members

By Allison Spiller and Debra Janssen-Martinez

In each issue of our SVARW newsletter, we hope to highlight some of our new members.....

Leslie Reynolds

Leslie joined SVARW because she was invited by Gail DeSmet and wanted to be around like-minded people. Leslie is passionate about education – she is currently a Board of Education Trustee for the San Jose Unified School District, and her interest is in providing high quality education for kids, while helping parents maintain ultimate control and learning options for their children. As an elected official, Leslie spends a great deal of time working with legislators in Sacramento and Washington D.C as well as here locally with San Jose City Council members on issues pertaining to education. Leslie is married with two children and is a Bay Area native.

Pat Ruch

Pat joined SVARW because of people whom she met while assisting at a fundraiser for Greg Conlon (21st Assembly District) suggested she join. She also joined because she is concerned about the direction Obama and his liberal administration are taking this country. Pat is passionate about the threat of Obama's leadership on many fronts – particularly the threat of terrorism and the runaway spending. Pat is a native Californian, having been born in Pasadena and raised in Saratoga. She graduated from Los Gatos High School in 1948 and has lived in the area since 2005. In addition, Pat is retired from the Santa Clara County Sheriff's Dept. with the rank of Captain.

Rita Piziali

Rita joined SVARW because as a social and fiscal conservative, she wanted to surround herself with like-minded people and become better informed on issues and candidates. Rita's passion is preserving our freedom in order to preserve the free enterprise system for a sound economy. Rita has recently started a new career (at age 59) by partnering with Dr. Rodan and Dr. Fields, acne-treatment experts, in their new business venture focused on the anti-aging skincare market. In addition, Rita LOVES Mick Jagger and the Rolling Stones!

Please welcome these new members who have joined SVARW in December

Steve Rice
Pamela Thistle
Evon Leistiko
Brian Franklin



Join SVARW's First Patriot's Party of 2011

January 22nd — 7:00 PM

It's time to get together again with like-minded fellow Republicans! Enjoy wine and appetizers.

Cost: \$10

Home of Norman and Janet Nedde, 111 Worcester Lane, Los Gatos, CA 95030

RSVP to Janet Nedde or purchase tickets online at www.SVARW.com

408-354-7613

nedde@earthlink.net



Join our first straw poll to pick the Republican Nominee to face off
against Obama in 2012!!

We'll tally the results and let everyone at the party know!!!

SVARW Patriotism Contest

Visit our website at www.svarw.com to download complete details and entry form

Eligibility: Students in three categories: Elementary School (grades 1-5), Middle School (grades 6-8), High School (grades 9-12) or the equivalent in home school. Public, private and home schooled students are eligible. Students must be U.S Citizens. If a student is eligible to vote, he/she must be registered to vote.

Grand Prize:

Exceptional entry for students age 14 and over by June 1, 2011 receive a full scholarship to City on the Hill (\$400 plus a cash award of \$300 for college).

High School:

Prize: First Place: Partial Scholarship to City on the Hill, Summer 2011 (age 14 and over) (SVARW Member Relative will also receive \$100 for College.)

Second Place: Partial Scholarship to City on the Hill.

Honorable Mentions: Certificates

Topic: American Exceptionalism, Essay of up to 1000 words

Middle School:

First Place: \$100 scholarship for college (SVARW Member Relative will receive \$100 additional scholarship)

Second Place: \$50 scholarship

Honorable Mentions: Certificates

Topic: Chose a quotation from list found online at www.svarw.com and comment on it in an essay of up to 500 words.

Elementary School:

First Place: \$100 for college (SVARW Member Relative will receive a \$100 additional scholarship)

Second Place: \$50 scholarship

Honorable Mentions: Certificates

Contest: Art. Describe why you believe the United States is a great country.

Visit our website at www.svarw.com to download complete details and entry form



Phone Numbers
Local Assemblyman

Ira Ruskin
(650) 691-2121

Jim Beall
(408) 282-8920

Local State Senators
TBD
(408) 277-9461

Liz Figueroa
(510) 413-5960

S. Joseph Simitian
(650) 688-6384

Elaine Alquist
(408) 286-8318

CONTACT
INFORMATION
FOR
GOVERNOR

State Capitol
Sacramento, CA
95814

Phone:
916-445-2841

FAX is most
effective:
916-445-4633

www.govmail.ca.gov

Legislation

Jude Fletcher
Legislation Chairman

Businesses leaving California...FAST!!

As you know, California is still trying to climb out of the worst recession in its history. The state has lost over 1.4 million jobs. The current unemployment rate is 12.4%, the third worst in the nation. California's economy is broad and diverse. Different regions in the state have different core economic and employment engines. Among these, high tech in Northern California; agriculture in Central California and Southern California is the most diverse in job sectors with manufacturing, wholesale trade, logistics and tourism amongst the core of its job base. *So, what do businesses do when a state becomes so anti-business that businesses can't make money?*

They leave.

Where do they go?

Anywhere that treats them better.

California is now rated as the worst state in the Country to do business by corporate relocation experts. Businesses around the world look closely at this report to decide where they want to relocate and expand. Recent announcements from California-based CEO's, including those from Intel and Cisco, indicate any new expansions – potentially with thousands of good paying jobs – would go “anywhere but California.” With high taxes and workers compensations costs, a nasty legal environment stacked against business, lengthy and costly construction permitting requirements and undue regulations like AB32 (The Global Warming Solutions Act) it's a wonder any businesses remain (an attempt was made to suspend AB32 this past November via Proposition 23, but opponents had it was packaged as a “Dirty Energy” proposition influenced by out-of-state oil companies, and a resounding 61% of California voters said, “NO”).

To see businesses who have left or created jobs outside of California:

<http://thebusinessrelocationcoach.blogspot.com/2010/10/california-companies-moving-away-or.html>

On January 19th, hear firsthand from a California-based manufacturer, “why it's so hard to make things in America today”. Ron Militello, President and Founder of Redi-Shade, who will give us the low-down on the difficulties of doing business not only in California, but in the rest of the U.S. as well. Ron will speak to the points above and provide his thoughts on the future for U.S. manufacturers.



The 2012 Election Starts Now!!

Beginning now, we start working on electing Republicans in 2012 by training our members to write letters to the editor that get published and how to use FACEBOOK and other social media to impact elections. Our social media training class will be lead by Kristen Cheng. Save February 17th at 7:00 PM for this training opportunity.

Jude Fletcher has arranged with master letter writing, Keith DeFillipis to hold a workshop on how to get published. Keith's presentation is fairly short and sweet. It is geared to people who have tried to write but have not been able to get their

Join us for a Letter Writing Workshop!

Presenter: Keith De Filippis

**Where: Sonoma Chicken Coop - Orchard Room
200 E. Campbell Ave
Campbell, CA 95008**

When: Tuesday, January 25th 2011 - 6:30pm

**RSVP: Jude Fletcher
408-806-1712 (cell)
Jude_Fletcher@comcast.net**

The Sonoma Chick Coop has wonderful food!
Order you dinner downstairs and come upstairs to the Orchard Room to participate in this workshop!

Immigration Report

By Carol Joyal

DREAM ACT FAILS TO PASS IN SENATE

Senator Harry Reid tried every trick he could to get two-thirds of the Senators to support a vote on the so-called DREAM ACT. This terrible piece of legislation was not just to help poor college students who were brought here as two-year olds. It would have been a massive amnesty admitting those who SAID they were under thirty and getting degrees or joining the military. They could then be given entitlement to work here for ten years. If they didn't go to college or serve in the military they could allege hardship and get citizenship anyhow. It is unlikely another DREAM Act could be passed in the incoming Congress. All our letters, phone calls, and faxes did make a difference.

Perspective on Israel

By SVARW Member, Barbara Mortkowitz

Israel, previously known as the 'Land of Milk and Honey' which exported primarily oranges, is now creating and importing some of the most ingenious technological inventions that people all over the world are using. However, we've all heard about the attempts of divestment and boycotting of Israeli products? Well it's not just hummus and feta cheese from Trader Joes and Ahuva skin cream, but it's almost everything in your computer, your telephone and other electronic products. Even Kindle/Amazon was created in Herzliya, Israel. Divestment and boycotts if successful, could literally shut down much of our lifestyle as we know it. This is just one of the 'battlefields' that Israel deals with on a daily basis .



Having recently spent almost a month in Israel, where I surreptitiously met Pastor John Hagee when I was leaving the Knesset (Israel Parliament), visited the new Israel Museum in Jerusalem, had delicious food at world-class restaurants, saw the only 9/11 memorial outside of America in Jerusalem, drove a power-battered Renault car at the factory/showroom for 'A Better Place,' (Shai Agassi's 'invention' of using a grid, power stations, and battery/gas stations so that we can dispose of our dependence on gas), attended the Israel Philharmonic, it was easy to forget the conflicts surrounding this very tiny country, as well as the conflicts WITHIN the country of about 7 million people. And that includes some of the world craziest and fastest drivers.

The exterior Arab Israeli conflict, is a consequence of Muslim conquest in 638 AD of a land that belonged to the Jews centuries earlier. Many people and languages -- Jews, Christians, Bahais, Zoroastrians were, and continue to be threatened by the 21 Arab states (with a population of 325 million), as well as the 56 majority Muslim states with a combined population of well over a billion. Israel, a democracy the size of New Jersey, is the world's only Jewish-majority state, and 20% of its population is Arab, mostly Muslim, and posing more and more of a threat everyday as they begin to align themselves with the Palestinians, forcing Israel farmers off their lands, 'buying' up abandoned properties.

Behind the scenes, the Obama Administration is hard at work pressuring Israel to surrender Judea, Samaria, and East Jerusalem to the very people behind the continuing terrorist attacks against them. There was no peace when Israel surrendered Gaza to the Palestinians; it just became the latest launch pad for attacks -- even on December 27th -- . Using weapons supplied by the radical mullahs of Teheran, Hamas terrorists have fired more than two dozen rockets and mortars at Jews living in the southern part of Israel. This increased level of violence comes as the world leaders continue their assault against the safety of Israel by recognizing Palestine as an independent country! (Bolivia just became the tenth nation in the past few days to do so).

So while Israel continues to live its life, creating and inventing everything from shoes, jewelry, cosmetics, hightech, medical, and we continue to visit and tour the Holy Land, its very existence is being threatened from 'within and without.' Let us pray and hope for a miracle in 2011 not only for our great country but for our friend and ally, Israel.



SVARW Speaker Series for 2011

Mark your calendar!

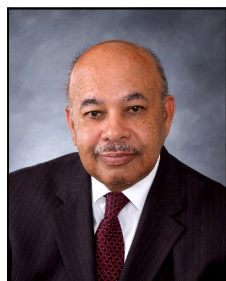
SVARW is pleased to announce an impressive lineup of speakers in 2011 – both local and nationally-known personalities who will be speaking on a wide variety of interesting and timely topics.

Prominent names you won't want to miss!

January 19, 2011

Ron Militello

Founder and President, Redi Shade, Inc., a California-based manufacturer of quality window coverings Mr. Militello will provide a first-hand account of how hard it is to be a manufacturer in both California and the U.S. today. He'll describe the vast regulations businesses face in this state, reveal why so many manufacturers are moving production offshore, and predict what the future may hold.



February 16, 2011

Ward Connerly

Founder and President, American Civil Rights Institute and former member of the University of California Board of Regents Mr. Connerly, author, conservative activist and leading advocate of equal opportunity for all Americans regardless of race, sex or ethnic background, will speak about the issues of racism and affirmative action in America today.

March 16, 2011

John R. Graham

Director of Health Care Studies at the Pacific Research Institute and a Senior Fellow of the National Center for Policy Analysis. Mr. Graham, a well-known spokesman for individual choice and limited government control over medicine, will address how health care reform is likely to be affected by the current political and legal landscape.



March 26, 2011 – Liberty Celebration

Brian Sussman

KSFO 560 Morning Radio Host, "The Brian Sussman Show" Mr. Sussman, popular Bay Area radio host, meteorologist, conservative activist and author of *Climategate*, will discuss the hoax that is man-made global warming, the history of the green movement, and how Congress, through Cap and Trade, has tried to reduce personal liberty and wealth, kill jobs and invade our privacy.



Silicon Valley Association of Republican Women

P.O Box 3194
Saratoga, CA 95070



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You're invited to a Social Internet Media Workshop

Bring your laptops and learn how to use Facebook!

This workshop is intended to teach members of the SVARW how to use Facebook to connect with family, friends, and interests. Kristen Cheng will be teaching the basic and more advanced uses for Facebook.

Please feel free to bring questions regarding email and other social internet media sites.

Thursday, February 17, 2011 at 7pm

Kristen Cheng's Home

2123 Ashton Ave

Menlo Park, CA 94025

Please RSVP to Kristen by Thursday, February 10th

kphillips480@hotmail.com or 415-710-1738