



Silicon Valley Association of Republican Women

Volume 7, Number 4

April 2013

www.svarw.com

We conservatives have a choice...

We can crawl under a rock and hide, or we can fight for liberty and freedom.

What will you do?

Mark your calendar

- April 17: SVARW Monthly Meeting
- May 15: SVARW Monthly Meeting

SVARW monthly brunch meetings

When: 9 to 11 a.m.,
third Wednesday of the
month

Where: La Rinconada
Country Club, 14595
Clearview Drive,
Los Gatos, CA 95032

Cost: \$15, buy online
at www.SVARW.com,
mail a check to Lisa
Marshik, 319 Blossom
Valley Drive, Los Gatos,
95032, or pay at the
door.

SVARW is on Facebook

Join the conversation at
<https://www.facebook.com/groups/102157146491047/>
or search Facebook
for Silicon Valley
Association of
Republican Women.



Upcoming Events at SVARW



Charlie Self

April speaker challenges us to keep our freedom alive

Don't miss our next two meetings.
April 17 is our annual Liberty Celebration
and the topic will be "The First Freedom:
Threats to Liberty of Conscience in 21st
Century America," presented by speaker
Charlie Self, "Dr. History" on KSFO.

In this informative address, Self will
examine the revolutionary brilliance
of America's Founders as they penned the Bill of Rights.
Unfortunately, many today feel our precious freedoms are in
jeopardy.

Come to the talk to learn about the subversive strategies
of groups that have been operating for more than half a
century and represent present-day threats to liberty. Self will
also review what freedom-loving Americans can do to keep
liberty's banner aloft and retain our national hospitality for
people of all cultures.

Charlie Self is a minister, professor, author and speaker.
He is a "messenger to the thoughtful" empowering all people
to fulfill their destiny. He appears frequently as "Dr. History"
on KSFO Hot Talk 560 AM in the San Francisco Bay Area.

— *The Upcoming Events column is provided monthly by
Allison Spiller.*



May speaker has blueprint to revitalize Republicans

On May 15, our speaker
will be Kevin McGary,
president of the Frederick
Douglass Foundation

According to McGary,
something went terribly
wrong during the last
presidential election
cycle. However, he
says that was not due
to the efforts of "we the
people," it was due to
the strategies and tactics
of the Republican party.
McGary has a plan for
how Republicans can
regroup and win future
elections. His topics
include:

- Our commitment to
principled Republicanism
 - The history and
founding of the only party
of freedom
 - How to engage
culture/social issues
 - Recommitting to
Abraham Lincoln and
Frederick Douglass
Republicanism
 - By reliving our past,
we will revive our future
 - Specific strategies and
keys to future success
- See Kevin McGary's
guest column on page 3.*



2013 Officers
President
Debra Janssen-Martinez

First Vice President
Allison Spiller

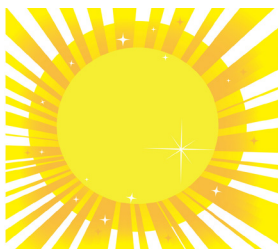
Second Vice President
(open position)

Recording Secretary
Sherill Martinez

Corresponding Secretary
Kirsten Williams

Treasurer
Lisa Seago

Next Board Meeting
Wednesday, April 24 at
9:30 a.m.



Sunshine

Norine Bacon needs to know if a member is ill or has lost a loved one. We care about our members and would like to follow up with a call and a card.

Please call Norine to let her know:
408-377-7111

President's message

Getting involved is one way to fight for freedom

"Freedom is never more than one generation away from extinction. We didn't pass it on to our children in the bloodstream. The only way they can inherit the freedom we have known is if we fight for it, protect it, defend it and then hand it to them with the well-taught lessons of how they in their lifetime must do the same. And if you and I don't do this, then you and I may well spend our sunset years telling our children and our children's children what it once was like in America when men were free."

— Ronald Reagan

It has never been truer or more important to heed Ronald Reagan's warning than now, when our freedoms and country's security are under attack, most dangerously, from within our own government. As we watch the Supreme Court prepare to adjudicate the dangerously divisive and distracting gay marriage issue, many realize they are not being served well by the Obama Administration or his allies in local government. There's a rising tide, on our side, which, much like the 2010 backlash over Obamacare, can be a game-changer. It's time to catch that wave and concentrate on the issues that unite us, not distract us from our "core values," like freedom of choice, religion, association and private property ownership.

Conservatives of all positions on the political spectrum are clear on issues from overregulation to local city pension reform. The areas we agree on are wide and deep, the differences substantive, but not exclusionary. For the most part, we respect each other's opinions, passion about an issue or candidate, or party, or

legislation.

Where we differ is in our willingness to act on our convictions to thwart harmful change or change harmful precedents. Our opposition is pervasive.

Remember, majorities of Americans agree on the size and intrusiveness of government, redistribution of income and government waste, fraud and abuse.

Each and every one of us can do one or many small things to affect change. Some, who must stay "in the closet," can volunteer to help with SVARW projects. There are hundreds of small tasks which contribute to successful speakers, events and our communications. Mobilize your friends.



Debra Janssen-Martinez

"You can make a difference."



Mark your calendar for Stars & Stripes

SVARW's annual Stars & Stripes event is scheduled for Saturday, Aug. 24. Planning this great event is another way to get involved locally. Contact Lisa Seago or any board member if you'd like to help out.

If you are passionate about abortion, gun rights, academic freedom, property rights, local school or city government you can make a tremendous difference by accumulating legislative information. You could volunteer to be our second vice president, who fills in as needed at meetings, helping to arrange for our speakers or be involved in planning the Stars & Stripes event.

If you like weekend entertaining, host a political party. Start a letter writing/emailing/phone calling campaign on an issue that's near and dear to your heart. Call any chairperson or board officer; we will find a list of choices that where you can make a difference.

— Debra Janssen-Martinez
President, SVARW

April issue: Problems in the Republican Party

Deluded, disgraceful, disgusted: correcting '3-D' vision of Republicans

The Frederick Douglass Foundation is a public policy and educational organization which brings free market and limited government ideas to bear on the hardest problems facing our nation. Next month read Part 2, which includes Kevin McGary's suggestions for solutions. He will be our guest speaker on April 17.

By Kevin McGary
President, Frederick Douglass Foundation

By now we must realize that something went terribly wrong during the last presidential election cycle. However, we should take solace in the fact that what went wrong was not due to the efforts of "we the people"; it was purely due to the strategies and tactics of the Republican Party. Let's face it, Republicans had all the momentum on our side; there were countless articles, books, movies/documentaries, videos and workshops that clearly documented and confirmed Obama's background and proclivities, and warned of the impending hazards facing America if he were to be re-elected. Even with all that was researched, documented and written, our best efforts donating to the party and candidates, coupled with countless hours going door-to-door and neighborhood-to-neighborhood, in the end, Republicanism lost. If we are honest with ourselves, a logical answer as to why we lost is, the Republican Party ("establishment") was blinded by their own delusions, and disgraceful actions, which (according to post election data) led to a level of disgust that kept approximately 42 percent of eligible voters on the sidelines. Deluded, disgraceful and disgust is what characterizes the 3-D vision of our current Republican Party "establishment."

This article is written with the intention of exposing truth and forging new opportunities and pathways toward the resurgence of an economically successful and freedom-loving America, through principled Republicanism.

I apologize in advance for not being able to apologize at all for any of what is written, its tenor, or any fall-out that may result. If you are happy with the current Republican Party, you may feel antagonized about what is written here. Instead of rejecting the assertions outright, please press through. Sometimes the truth hurts.

The Delusions

So, what were the delusions? The past presidential election cycle provided wonderful and quite timely lessons for Republicans. We found out that the heart and soul of America has changed much faster and well beyond what we could've imagined. Karl Rove and others of his ilk exhorted us to expend our time, energy and monies supporting "good" GOP candidates. They felt if we just

encouraged our friends and neighbors to vote Republican, we would win handily. These pronouncements were delusional, simplistic and woefully overstated. There was



Kevin McGary

no thought, strategy or competent candidate who could clearly articulate and engage voters on cultural and social issues. The Frederick Douglass Foundation (FDF) is just one of the many organizations that met with Reince Priebus' executive team and warned them that this is an issue that needed to be confronted. We even offered to help with messaging to communities of color and churches. The FDF offer came with no strings; we just wanted to help preserve American values and freedoms. While we were provided

with platitudes, in the end, we were completely ignored and effectively dismissed. The establishment figured they had a great candidate, and "ginning up" the base was all that was needed. In the end, their delusions were very costly to all of us. They were clueless about how to address the constant haranguing of social/cultural issues posited by the Democrats, and were caught mealy mouthed and flat-footed. There is no happy face we can put on our losses; they were deep and wide, and indeed catastrophic.

The Disgrace

The establishment's fervent embrace of delusions is just the beginning. Disgraceful actions that resulted from a lack of sound strategy and vision also led to our own undoing. For the time being, the unraveling of Republicanism has begun, and our disappointment is indeed warranted because while there are a number of factors, there is one primary culprit, and that's the old guard Republican establishment types. These people took full advantage of our goodwill without a modicum of sound strategy for success. The RNC and Super PACs had over \$1 billion to spend (notably, Karl Rove had \$400 million), but gave little money, support or attention to some of our most deserving and patriotic candidates. As a result we lost ground. Allen West, Michele Bachmann and others who are principally conservative, were largely not supported by the establishment. In some cases, these people were mocked, rebuked, and marginalized by their own party. The establishment's disgraceful tactics to marginalize deserving conservative Republican candidates (in some cases, actually siding with talking points of Democratic candidates, to make a point) took its toll, and for now we've lost the fight for liberty.

Silicon Valley Association of Republican Women

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Contact your officials

Mail: Gov. Jerry Brown,
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Sacramento, CA 95814
Phone: 916-445-2841
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Email: www.govmail.ca.gov

Assemblyman Rich Gordon:
650-691-2121

Assemblyman Jim Beall:
408-282-8920

State Sen. Maj. Ldr. Ellen Corbett:
510-794-3900

State Senator S. Joseph Simitian:
408-299-5050

State Senator Elaine Alquist:
408-286-8318

Want to contribute an article?

SVARW members are encouraged to submit articles and photographs. Contact newsletter editor Joyce Hall at jswanhall@yahoo.com or call 775-848-7370.

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In case you missed it Obamacare talk draws huge crowd in March

By Allison Spiller
SVARW First Vice President

SVARW is pleased to report a very high turnout for our March 20 meeting – nearly 100 people. This high turnout was due to the interest in the topic and the speakers themselves. Sylvia Oliverez, SVARW member and health care insurance expert, gave a very detailed overview of the new healthcare law and what many of the provisions will mean for us here in California. Whether one is an individual, small business owner, employee of a large company or Medicare recipient, it was apparent that the new law (called Covered California) has “something for everyone.”

Sylvia in particular went through many of the onerous rules, regulations and calculations for small businesses (the group likely to be very affected by this legislation.) She also reviewed compliance penalties, the exchanges, and do's and don'ts for all groups.

In addition to Sylvia's presentation, her colleague Pam Hedblad gave a very good overview of the many tax implications of the new law, particularly on how various income levels and number of family members will be affected. At the conclusion of the talks, both speakers fielded lots of intelligent tax/healthcare cost questions. Our thanks to both Sylvia and Pam for such an information-packed session on a very important topic.

Did you get your roster?

Members who attended the March meeting went home with the newly printed 2013 SVARW membership roster. If you missed the meeting, please pick up your copy at the April or May meeting. They are personalized with your name on the cover, so ask for yours at check-in.