



- **Power of the vote, page 2**
- **Legislative update: Plan Bay Area, page 3.**
- **Christmas luncheon, page 4.**

**Mark your calendar**

- **Oct. 15:** SVARW monthly brunch meeting. See information at right.
- **Nov. 4:** Election day.
- **Nov. 19:** SVARW evening meeting at Los Gatos Lodge. Check-in at 6:30 p.m., meeting begins at 7 p.m.
- **Dec. 3:** Christmas luncheon, 10 a.m. to 1 p.m., California Cafe, 50 University Ave., Los Gatos.

**SVARW meetings**

**When:** 9 to 11 a.m., third Wednesday of the month. Check-in begins at 9 a.m.; meeting begins promptly at 9:30 a.m.

**Where:** Garden Room, Los Gatos Lodge, 50 Los Gatos-Saratoga Road, Los Gatos, 95032

**Cost:** \$15, buy online at [www.SVARW.com](http://www.SVARW.com) or pay at the door.

**Membership:** Contact Martha Snodgrass at 408-402-3512 with updates or to renew your membership. New membership levels apply for 2015, including discounts for young conservatives and premium levels for SVARW sponsors. See article on page 4.

## Upcoming Events at SVARW

### California's dire economy is October topic

**SVARW Monthly Meeting**

**Who:** Steve Frank, senior editor of California Political News and Reviews  
**When:** 9 to 11 a.m., Wednesday Oct. 15  
**Where:** Garden Room at Los Gatos Lodge, 50 Los Gatos-Saratoga Road, Los Gatos near Highway 17.  
**Time:** Check in between 9 and 9:30 a.m. Meeting begins at 9:30 a.m.  
**Cost:** \$15 includes continental breakfast. Purchase tickets online or at the door.  
**Web site:** Visit our website for more information and to purchase tickets: [www.SVARW.com](http://www.SVARW.com)

**Great California Depression of 2014**

Where does the money really go? What do Jerry Brown's strategies from the 1970s have to do with our lack of water today? Come hear **Steve Frank**, Senior Editor of California Political News and Reviews, discuss the truth about what is killing California's economy and what we can do to roll back the bad policies that have left us with a collapsing pension system, bankrupt cities and counties, and businesses fleeing the state.



Steve Frank

Steve Frank has been involved in Republican politics for decades. Active in the campaigns of Reagan, Nixon, and Goldwater, he continues to advise and support conservative causes as a consultant.

Steve started Political News and Views in the early 1990s, filling an important gap in the information delivered by the main stream media. Today his work can be read at [Californiapoliticalreview.com](http://Californiapoliticalreview.com)

He focuses on promoting ground support efforts, broadening outreach, building the base through internet use and developing volunteer organizations. He previously served in numerous positions including President of the California Republican Assembly and founder of the National Federation of Republican Assemblies. After serving in Vietnam, he worked for seven years full time on behalf of those missing in action. Additionally, he has offered his energies by serving in significant roles for the Girl Scouts Council of California and The American Heart Society of Simi Valley. Steve brings important and reliable content to thousands of readers wanting to be informed about California politics and can be heard as a guest regularly on KSFO's Wednesday morning show.

**November: Confronting Global Jihad**

Popular speaker **Charlie Self** returns to SVARW on Nov. 19 for an evening meeting. An author and minister, Charlie Self is known as "Dr. History" to KSFO radio listeners. With advanced degrees in history and theology, Self brings a wealth of expertise to the topic of the global jihad against western culture. If the world's condition seems without hope, Self will provide a perspective that is both thought-provoking and inspirational.

*continued on page 4*

## Silicon Valley Association of Republican Women

P.O. Box 3194  
Saratoga, CA 95070

### Executive Board

**Debra Janssen-Martinez**,  
President; **Jane Kearney**, First  
Vice-President; **Jan Soule**,  
Second Vice-President; **Sherrill  
Martinez**, Recording Secretary;  
**Kirsten Williams**, Corresponding  
Secretary; **Lisa Seago**, Treasurer;  
**Diane Owen**, Parliamentarian

The board meets at 9:30 a.m.  
on the last Wednesday of each  
month at the Los Gatos Lodge. All  
members are welcome to attend  
board meetings.

### SVARW sunshine

Norine Bacon is SVARW's  
official ray of sunshine. When a  
member is ill or has lost a loved  
one, Norine reaches out to them  
with a card and a personal call.  
Please don't hesitate to call her if  
you know someone in need. Her  
number is 408-377-7111.

### Contact your officials

**Gov. Jerry Brown**,  
Mail to: State Capitol  
Sacramento, CA 95814  
Phone: 916-445-2841  
FAX: 916-445-4633  
Email: [www.govmail.ca.gov](http://www.govmail.ca.gov)  
**Assemblyman Rich Gordon**,  
650-691-2121  
**Assemblyman Paul Fong**,  
408-371-2802  
**State Sen. Maj. Ldr. Ellen  
Corbett**,  
510-794-3900  
**State Senator Jerry Hill**  
650-212-3313  
**State Senator Jim Beall**  
408-558-1295

### President's message

## *Conservative women have power to change area's future*

At a gathering of mothers who'd  
been friends since our children  
were in school, I got an earful of  
complaints about the way things are  
going for their now 20-something  
kids. These women are worried about  
retirement, or never retiring. Their  
children's staggering tuition debt, lack  
of jobs, and moving back home, weigh  
on their hearts. They're shocked that  
Obamacare means higher premiums,  
and vanishing physician networks. They  
voted twice for Barak Obama, four  
times for Jerry Brown and Mike Honda  
since they were in college. I guess "no"  
means "no," except on the ballot, for the  
clueless class.

Smart Republican women understand  
how all the above are related, and why  
it's only going to get worse as business  
is driven from our state, Boomers' huge  
numbers face old age and more critical  
functions like medicine, education  
and property rights give way to a big,  
wasteful and expensively corrupt  
Democrat government.

This election year, all we  
conservatives can do is vote against  
every tax, and explain why that open  
space, library, school parcel tax or  
bond will only make things worse,  
hurt those it's supposed to help, and  
ultimately lead to a lower quality of  
life, and general erosion of our precious  
freedoms and desertion of our values.  
We must demand Republicans seeking  
and holding office offer visions to vote  
*for*, not just light versions of obviously  
failing Democrat policies.

Democrats are reviving their "war

on women" sniping points to elect  
Hillary Clinton, while demonizing  
conservatives. To push back, we can  
support conservatives such as Iraq war  
veteran Joni Ernst, running for Senate in  
Iowa. Ernst is young, conservative and  
full of optimistic ideas and grounded  
in strong American values. We can



send money  
to out-of-state  
conservatives,  
hold our noses  
and vote for the  
most fiscally  
conservative  
candidates and  
"no" on all taxes  
not tied to specific,  
accountable  
programs.

Most importantly, we need to band  
together through our club and other  
networks to dispel the ridiculous  
victimization of women and minorities  
and reveal the real enemies of peace,  
freedom and prosperity.

Go online and buy your ticket to  
hear Steve Frank's entertaining ideas  
on California politics at our Oct. 15  
meeting, Charlie Self on Nov. 19 on  
confronting radical Islam, and our  
heartwarming Christmas luncheon  
on Dec. 3. Our club was founded to  
encourage fellowship, educate and  
empower women toward conservative  
principles. Small actions add up; they  
demonstrate our character and give us  
ammunition to fight the real "war on  
women" that liberals have wrought.

— Debra Janssen-Martinez

### Get the news quicker

Want to get the newsletter as soon as possible? The digital version of the SVARW  
newsletter comes right to your inbox and you don't need to wait for mail delivery.  
Contact membership chair Martha Snodgrass at (408) 402-3512 if you don't want a  
mailed newsletter.

## Legislative update

# Regional planning efforts threaten our freedoms

*Trish Cypher joined the SVARW board over the summer and has agreed to take on the crucial job of Legislative Chair. She is looking for committee members with an interest in monitoring changes to our laws that could affect our freedoms. See the end of the column for how to get involved.*

**By Trish Cypher  
SVARW Legislative Chair**

It's my pleasure to provide you with this first legislative update for the Silicon Valley Association of Republican Women. Both our state legislators in Sacramento and our federal legislators in Washington's District of Columbia have been busy passing laws that may have profound impacts on your life. It seems appropriate that a first report include an overview of our government and legislation.

As you likely know, both our federal and state levels of government operate as three branches, set up as a checks and balances system of power under our U.S. and state constitutions. For both levels of government (federal and state), the legislative branch makes the laws, the executive branch implements those laws and the judicial branch upholds those laws.

The legislative branch of the United States federal government is the United States Congress composed of two parts: the U.S. Senate and the U.S. House of Representatives. Each state has two U.S. Senators and at least one U.S. Representative, apportioned based on population from the 2010 United States Census. A census is taken every 10 years to keep representative apportionment up-to-date with changing population.

Our 100 U.S. Senators and 435 U.S. Representatives from the 50 United States make up the 113th United States Congress now in session. These elected representatives serve their constituents based on the results of the 2012 Senate elections and the 2012 House elections. Originally meeting in Washington, D.C. on January 3, 2013, the 113th Congress is scheduled to end on January 3, 2015.

You can learn more about the U.S. Senators here: <http://www.senate.gov/>

You can learn more about the U.S. House Representatives here: <http://www.house.gov/>

Our State of California legislature is also composed of two parts: with State Senators and State Assembly members legislating in Sacramento.

You can learn more about the California State Senators here: <http://senate.ca.gov/>

You can learn more about the California State Assembly members here: <http://assembly.ca.gov/>

The State legislature during this 2013-2014 legislative session handled 4,800 bills. Here's the list of all the bills

and their status from this 2013-2014 legislative session: [http://leginfo.legislature.ca.gov/faces/billSearchClient.xhtml?session\\_year=20132014&house=Both&author=All](http://leginfo.legislature.ca.gov/faces/billSearchClient.xhtml?session_year=20132014&house=Both&author=All)

Here's the link to see what bills are being considered and have passed in Washington D.C.: <http://thomas.loc.gov/home/LegislativeData.php?n=BillText>

## Plan Bay Area

Because of the profound impact regional planning and sustainable development may have on us, I have focused on bills such as AB3, SB375 and the Joint Powers Act (JPA), which were passed in previous legislative sessions and proposed legislation that support AB32 and SB375.

We are beginning to see the impact of these climate change laws in our county and cities. Plan Bay Area, a regional sustainable community strategy related to the implementation of AB32 and SB375, is one of several regional initiatives threatening our freedom of choice, our private property and our representative form of government.

The Joint Policy Committee (JPC/JPA) is implementing these regional initiatives outside of the awareness of the general public. Because board members of the JPC/JPA are not elected specifically to that board, they are unaccountable to the public. There is no way for the public to address abuse of this hybrid government through the usual political processes of elected representatives recall, initiatives or referendum.

<http://www.abag.ca.gov/jointpolicy/>

<http://www.onebayarea.org/regional-initiatives.html>

## How to get involved

The SVARW board has expressed an interest in setting up a legislative subcommittee. If you are interested in learning more about legislation, government or this new subcommittee, please send an email to [advocacy@svarw.com](mailto:advocacy@svarw.com)

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## Voter registration deadlines

**Oct. 20:** Voter registration must be postmarked by this date or you must have registered electronically by this date to vote in the Nov. 4 election.

**Oct. 28:** Last day to apply for a vote-by-mail ballot for Nov. 4 election.

**Website:** [registertovote.ca.gov](http://registertovote.ca.gov)

## Candidates tackle audience questions



Jan Soule/SVARW

Thirteen candidates attended SVARW's Candidate Forum held Sept. 17 at Los Gatos Lodge. After their presentations, the candidates faced tough questioning from the audience. At the end of the evening, the candidates gathered for a photo. Standing, from left, are Matt Harris, Jim Zito, Chuck Page, Dr. Richard Fox, Phil Reynolds Jr., Yongjian Wu and Mark Gonzales. Seated, from left, are Chappie Jones, Peter Kuo, Van Le and Laura Tillett. Not pictured: Greg Conlon and Palmer Kain.

## Endorsed candidates

The following candidates on the Nov. 4 ballot have been endorsed by the SVARW board.

**Dr. Richard Fox**, U.S. Congress District 18; [www.drfox4congress.com](http://www.drfox4congress.com)

**Peter Kuo**, State Senate District 10; [www.kuoforsenate.com](http://www.kuoforsenate.com)

**Chuck Page**, State Assembly District 28; [www.chuckpage.org](http://www.chuckpage.org)

**Matt Harris**, Superior Court Judge, Santa Clara County; [www.matthewharrisforjudge.com](http://www.matthewharrisforjudge.com)

**Phil Reynolds**, Campbell City Council; [www.philreynoldsjr.com](http://www.philreynoldsjr.com)

**Pete Constant**, West Valley Mission Community College Board; [www.peteconstant.com](http://www.peteconstant.com)

**Julie Constant**, Campbell Union School District; [www.julieconstant.com](http://www.julieconstant.com)

**Van Le**, East Side Union High School District Board; [www.vanleforkids.com](http://www.vanleforkids.com)

**Peter Fung**, El Camino Healthcare District; [www.votepeterfung.com](http://www.votepeterfung.com)

— *Compiled by Gail DeSmet*

## Young conservatives can join SVARW for just \$10 a year

Membership in SVARW is for a calendar year ending Dec. 31. Men are invited to join SVARW as Associate Members. New membership levels have been created for 2015, including a \$10 Young Guns membership for college-aged conservatives. In addition to basic membership, premium memberships now are available to support the organization.

The 2015 sponsor level will provide a business or organization with visibility to the 500-plus conservatives on the SVARW email list, website visitors and in the newsletter. Regular membership for 2015 is \$30. Reagan Premium, Patriot Gold and Sponsor Platinum memberships range from \$150 to \$500 a year with a variety of additional benefits. See the website at [SVARW.com](http://SVARW.com) for specific benefits at each level.

## Upcoming events: Christmas luncheon

*continued from page 1*

The evening meeting time has been set to allow those with daytime commitments the opportunity to hear this dynamic speaker.

### December: Christmas Luncheon

Christmas is coming early for SVARW members and guests. We will celebrate the season with a beautiful catered luncheon at 10 a.m. Dec. 3 at the California Café, 50 University Ave., Los Gatos. Following the installation of our 2015 Officers by County Board of Supervisors Chairman Mike Wasserman, we will be treated to an inspiring presentation by **Betsey Striebel**, manager of the Palo Alto Fisher House.

Fisher House Foundation is best known for a network of comfort homes where military and veterans' families can stay at no cost while a

loved one is receiving treatment at major military and VA medical centers nationwide, close to the medical center or hospital they serve. Fisher House ensures that there is never a lodging fee. Since inception, the program has saved military and veterans' families an estimated \$235 million in out-of-pocket costs for lodging and transportation.

Join us in supporting our military and their families while enjoying a fabulous meal and festive celebration of Christmas. Invite a friend; it's a great opportunity to share SVARW's conservative message in an entertaining and welcoming venue.

### Newsletter Editor

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